



INDOOR EXHIBITION

Information & Rate Card

2025 National Ploughing Championships 16th – 18th September
Scraggan, Tullamore, Co Offaly.

INDOOR EXHIBITION SPACE RATES

Indoor exhibition space- Shell scheme unit positioned within a framed marquee.

MEASUREMENTS OF UNITS – See below for further details

NO FURNITURE PROVIDED - It is up to the exhibitor to hire or bring their own furniture.

IMPORTANT POINT TO NOTE - Positioning within the marquees is at the discretion of the NPA.

| | |
|---|-----------------|
| 3mx3m unit – Includes 2 Spot Lights & 1 Twin Socket | |
| Rates applicable are as per following bands & Subject to Vat | |
| Early Bird Rate Up to 30th April | €1,340 per unit |
| 1st May - 31st May | €1,541 per unit |
| 1st June & thereafter | €1,772 per unit |

| | |
|--|-----------------|
| CORNER LOCATION 3mx3m Unit – Subject to Availability - Includes 2 Spot Lights & 1 Twin Socket | |
| Rates applicable are as per following bands & Subject to Vat | |
| Early Bird Rate Up to 30th April | €1,590 per unit |
| 1st May – 31st May | €1,828 per unit |
| 1st June & thereafter | €2,102 per unit |

Picture of typical indoor shell unit





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EXHIBITION SIGNAGE

A panel will exist above each unit bearing your Trade arena signage.

Company name will appear in official catalogue (with address) and in media publications.

INSURANCES

Confirmation of Insurances as follows must be submitted to National Ploughing Association by all Exhibitors by date specified:

- PUBLIC LIABILITY INSURANCE with limit of liability €2.6m
- EMPLOYERS' LIABILITY INSURANCE with limit of indemnity of €13m
- Insurances must be extended to include SPECIFIC INDEMNITY TO NATIONAL PLOUGHING ASSOCIATION of Ireland Ltd
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CATEGORIES

The Indoor Arcades are positioned with the Retail section of the event (Apart from the Agri Pavilion, this marquee is positioned within the Agri/Livestock section of the event)

The Dome

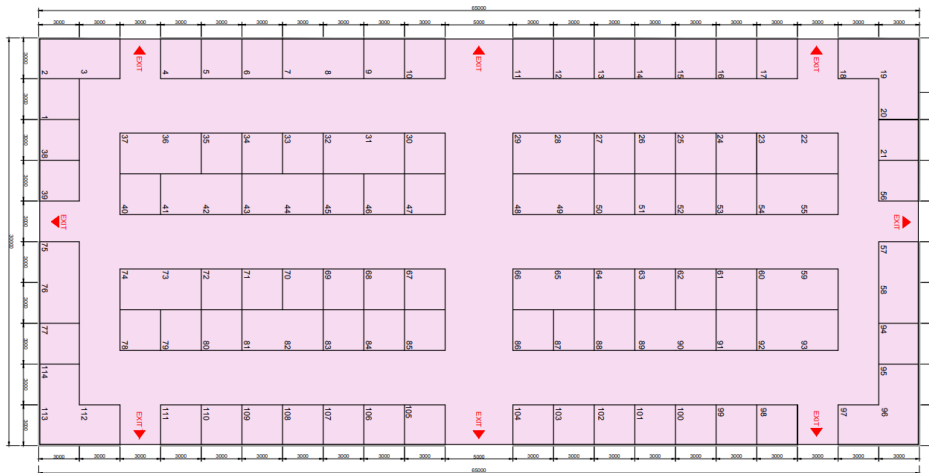
Categories include; Food & Beverages, House & Home, Lifestyle & Tourism, Retail & Business, Health & Wellness

Exhibitors are positioned within a framed marquee. Overall dimension of marquee is 65m frontage by 30m depth. 114 units in total, all measuring 3metres by 3 metres. Internal dimensions of unit measure 2.85metres by 2.85metres, 2.5 metres in height.

Stand units consist of two side walls and a back wall. There is an exemption to units positioned on a corner. These are open on 2 sides, have one side wall and a back wall.

Opening of one double doorway measures 3metres by 3 metres, eight in total.

Layout of the Dome & the Hub Marquee



The Hub

Categories incl

Exhibitors are positioned within a framed marquee. Overall dimension of marquee is 65m frontage by 30m depth. 114 units in total, all measuring 3metres by 3 metres. Internal dimensions of unit measure 2.85metres by 2.85metres, 2.5 metres in height. Stand units consist of two side walls and a back wall. There



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Opening of one double doorway measures 3metres by 3 metres, eight in total.

Agri Pavilion

Exhibitors are positioned within a framed marquee, 20 units in total, all units measuring 3mx3m. Marquee measures 15metres by 25metres. Stand units consist of two side walls and a back wall. Exemption to units positioned in the centre of marquee, these have a back wall and no side walls, open on all three sides.

4 units are positioned in the centre of the marquee, back to back. No side walls- open on all three sides.

Two double doors, one to the front, and the other to the back. Door opening measures 3 metres by 3 metres.

DIMENSIONS OF UNITS (1metre (m) = 1,000 millimetres (mm)) Dimensions of units are 3metres by 3metres.

Internal dimensions of unit measure 2.85metres by 2.85metres, 2.5 metres in height.

If you are looking at the back wall of the stand, the sizes are as follows: this is for 3m by 3m unit.

Corner Pole

White infill panel - 950mm wide

Pole 40mm wide

White infill panel - 950 mm wide

Pole 40mm wide

White infill panel - 950 mm wide

The overall height of the system is 2500mm. If somebody is printing graphic panels to fit in between the poles the size is 950mm wide X 2340mm high. The panel above your unit to the front on which your name will appear is 165mm high

EXHIBITION AREA - Exhibitors are permitted to exhibit within their own area only (area as outlined above).

- Exhibitions cannot exceed the height of the shell unit i.e. 2.5 metres
- Exhibitions cannot exceed the floor space allocated i.e. cannot overflow into the walkways
- No advertising in any format, including signage, is allowed to be displayed on the exterior of any marquee