



OUTDOOR EXHIBITION

Information & Rate Card

2025 National Ploughing Championships 16th – 18th September
 Scraggan, Tullamore, Co Offaly.

OUTDOOR EXHIBITION SPACE

Outdoor exhibition space is ground space only i.e. green field site. Exhibitor builds exhibition stand on this space – hiring some form of cover, e.g. exhibition unit, marquee, shed/tunnel – then fitting out the stand with the further infrastructure/furnishing as required.

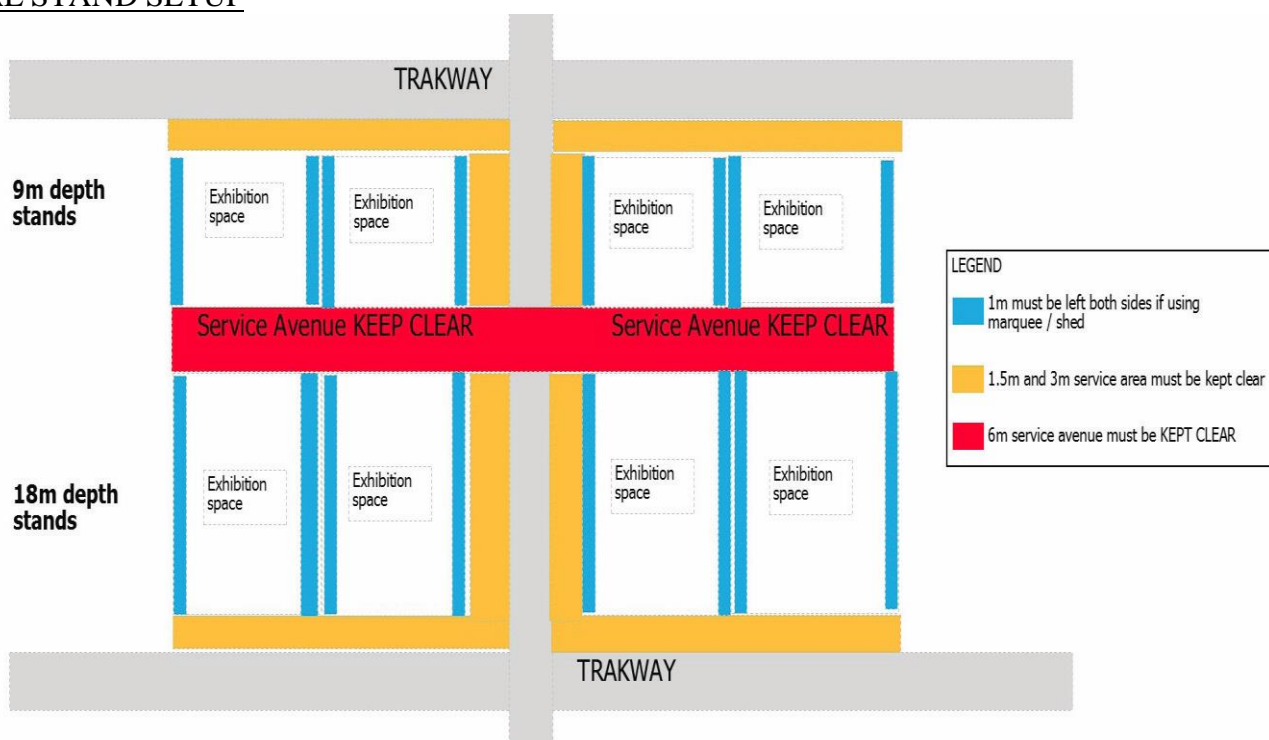
There are two standard depths available; 9 metre depth or 18 metres in depth. Rate is calculated per metre frontage. You determine how much frontage is required (frontage will be your “shop front, facing the trakway”).

Rates Below and cover all days of the event.

All Categories Excluding Retail	9 metres depth	18 metres depth
Rates applicable are as per following bands & Subject to Vat		
Early Bird Rate Up to 30 th April	€180 per metre frontage	€203 per metre frontage
1 st May – 31 st May -	€206 per metre frontage	€232 per metre frontage
1 st June & thereafter: -	€237 per metre frontage	€268 per metre frontage

Retail Rates	9 metres depth	18 metres depth
Rates applicable are as per following bands & Subject to Vat		
Early Bird Rate Up to 30 th April	€180 per metre frontage	€223 per metre frontage
1 st May – 31 st May -	€206 per metre frontage	€256 per metre frontage
1 st June & thereafter: -	€237 per metre frontage	€294 per metre frontage
NOTE – Above rates are applicable to the RETAIL SECTION ONLY		

TYPICAL STAND SETUP





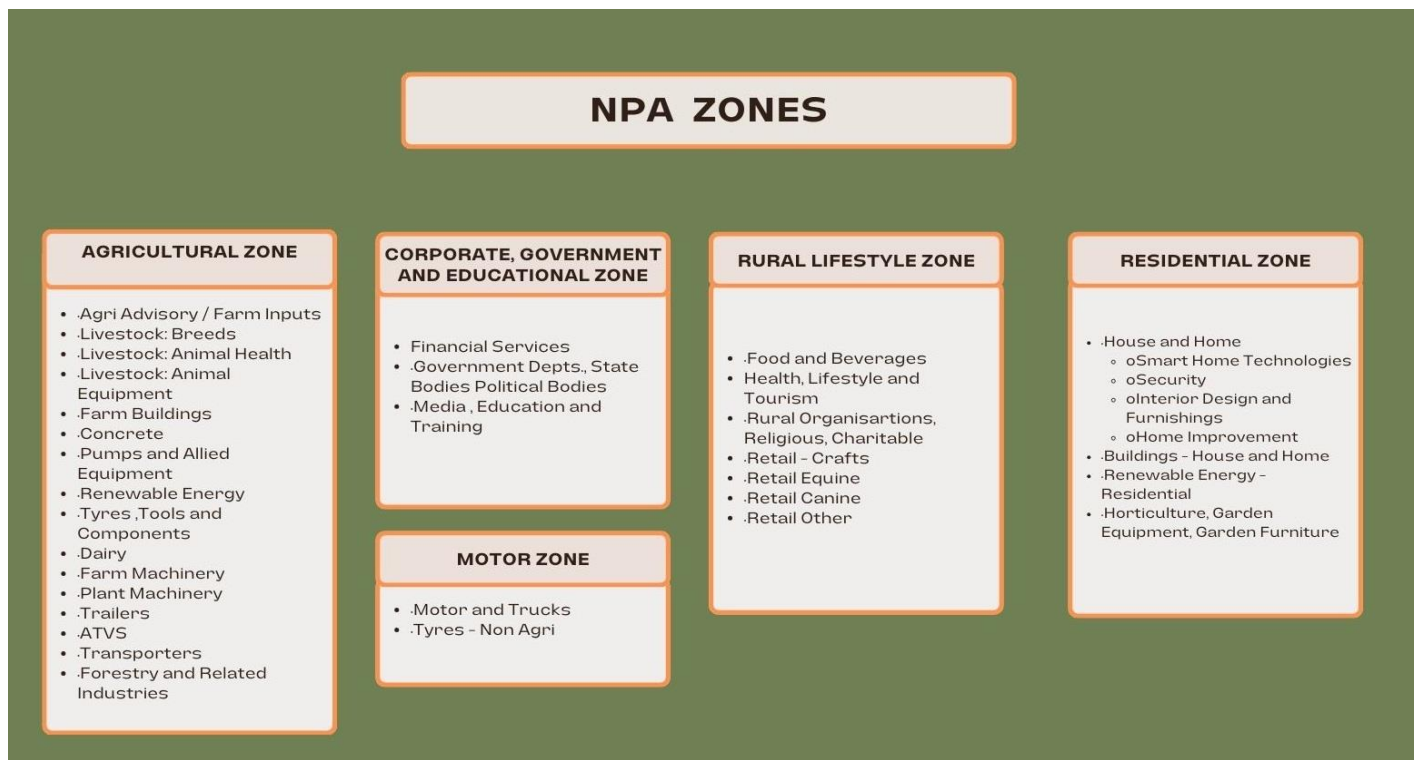
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- All parts of your exhibit including marquee, shed, mobile unit, signage, ramps, fencing, toilets, parking space for car etc. must fit within the exhibition space booked.
- a. Your exhibition area begins approx. 1.5 metres from metal road (front of stand). This 1.5 metres is a service pathway that must be kept clear of any obstacles.
- b. If on a corner approx. 3 metres from metal road (side of stand). This 3 metres is a service pathway that must be kept clear of any obstacles.
- c. 6 metre service road to the rear of your stand is not for use as part of exhibit or parking during the event and must be kept clear at all times.
- Temporary Structures - must be erected a minimum of 1 metre in from the perimeter on the LEFT and RIGHT hand side, exhibitor must allow for this when booking space. REMEMBER: Marquee / shed/Tunnel erector MUST be accompanied by NPA Exhibition Supervisor to define exact location of structure on stand.

CATEGORIES



POWER

We advise you to book electricity only if necessary. For small electrical requirements there is a wide range of Portable Power Supplies available on various markets to purchase.

Two options a) 6kw -€500 and/or b) 3 phase & neutral €700 subject to VAT @ 13.5%

Power supplied by Suir Engineering – Brian Lacey 086 8392578 blacey@suireng.ie

Power will be operational for the days of the event only. Power will be brought to the back of the exhibition stand.



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INSURANCES

Confirmation of Insurances as follows must be submitted to National Ploughing Association by all Exhibitors by date specified:

- PUBLIC LIABILITY INSURANCE with limit of liability €2.6m
- EMPLOYERS' LIABILITY INSURANCE with limit of indemnity of €13m
- Insurances must be extended to include SPECIFIC INDEMNITY TO NATIONAL PLOUGHING ASSOCIATION of Ireland Company Ltd by Guarantee.

STORAGE

All stock must be contained within your site boundaries. Stock must be unloaded onto your exhibition site or your vehicle storing stock must be parked on your exhibition site. You must make provisions for this when booking space.

VEHICLES & PARKING

You are permitted (with required pass) to park one vehicle within your site boundaries, exhibitor must make provisions for this when booking exhibition space. All other vehicles must be parked outside the exhibition arena in the Exhibitor car parks/General car parks. Only vehicles which are for sale, or integrated into ones display are eligible to remain on site.

SITE DISPLAYS

Marquee, shed/Tunnel, exhibition unit, mobile, furniture, equipment, signage of any kind must be booked by exhibitor.

WOODBARK

Woodbark is used for display purposes on an exhibition space to “dress up” exhibition area. It is also used in inclement weather conditions. Woodbark order form is available with booking details. Exhibitor not permitted to bring their own.

LITTER DEPOSIT

Refundable Stand clearance deposit will be immediately applicable to a number of exhibitors depending on the category their exhibit falls under and/or structure they are erecting as part of their exhibit i.e. sheds. These invoices will be applied when exhibitors are making their booking through the platform.

Outside the above, deposits may be allocated to additional exhibitors, where, on review of application the N.P.A decide a nominal deposit is applicable. Where necessary, these stand clearance deposit invoices will be issued following receipt and review of booking form.

- a) Those erecting a shed/tunnel/barn are subject to €1000 stand clearance deposit.
- b) Those exhibiting livestock are subject to €500 stand clearance deposit (unless they are erecting a shed then (a) above applies).
- c) Exhibitors who fall under the following categories: Retail, Tools, Food and Beverages, are automatically subject to €500 stand clearance deposit.
- d) Bars on site are subject to €700 stand clearance deposit and shops are subject to a €200 stand clearance deposit.
- e) All others who, on review, are deemed to be subject to a stand clearance deposit, rate will range from €500 – €2000