



# Bank of Ireland National Ploughing Championships 2024

## Panel discussions schedule

### Tuesday 17 September

- 11am** Preparing for Winter:  
Getting your farm financially fit
- Panellists:**  
Pat Byrnes - Bank of Ireland | Philip O'Connor - IFAC  
| Liam Hennessy - FDC
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- 12.30pm** Understanding renewables:  
Making your farm more sustainable
- Panellists:**  
Mark Glennon - Bank of Ireland | Pat Smith - Local Power  
| Stephen Robb - Irish Farmers Journal | Brendan Gildea - Farmer
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- 1.30pm** Planning for succession for your farm
- Panellists:**  
Eoin Lowry - Bank of Ireland | Aisling Meehan - Agricultural Solicitor
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- 3pm** Financial fraud awareness on your Farm
- Panellists:**  
Emily Gough - Bank of Ireland | Nicola Sadlier - Bank of Ireland  
| Paul O'Brien - Bank of Ireland

### Wednesday 18 September

- 11am** Challenging the status quo:  
Leading the sector into the future
- Panellists:**  
Susan Maher - Bank of Ireland | Anne Marie Butler - Teagasc  
| Elaine Houlihan - President Macra na Feirme  
| Mary Kinston - Farmer, Chair Dairy Women Ireland
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- 12.30pm** Thinking different:  
The sustainable dairy farm of the future
- Panellists:**  
Eoin Lowry - Bank of Ireland | John Fitzgerald - Bank of Ireland  
| George Ramsbottom - Teagasc
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- 2pm** Financial fraud awareness on your Farm
- Panellists:**  
Emily Gough - Bank of Ireland | Nicola Sadlier - Bank of Ireland  
| Paul O'Brien - Bank of Ireland

### Thursday 19 September

- 11am** Developing healthy foods  
as consumer trends change
- Panellists:**  
Lucy Ryan - Bank of Ireland | Andrea Milley - Ion Organic Oils
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- 12pm** Building a sustainable food brand  
in Ireland
- Panellists:**  
Lucy Ryan - Bank of Ireland  
| Clive Gee - G's Jams and Abbey Farm Foods

