

E FARMING FESTIL Machine Lock exhibition of the state of the 2013 24th-26th Sept. Ratheniska, Stradbally, Co. Laois

300 COMPETITORS CO

ification for the World

• 3 Furrow Conventional

Match Plough Class

Standard 3 Furrow Conventional

Plough Class

Under 28 Conventional Plough Class

• Under 28 Reversible Plough Class

• Intermediate Conventional Plough Class • Intermediate Reversible Plough Class

• Vintage 2 Furrow Trailer Plough Class

Under 40 Horse Plough Class

• Senior Reversible Plough Class (Day 1)

Farmerette Conventional Plough Class

Macra 2 Furrow Conventional

Plough Class

• Vintage 2 Furrow Mounted

Plough Class

Visitors 2 Furrow Conventional

Plough Class (Day 1)

Senior Horse Plough Class

• Senior Convention Plough Cl

24TH SEPTEMBER

If agriculture is your business ... www.npa.ie ... make it your business to be at the Ploughing!

DID YOU KNOW...?

Over 180,000 people visited the 2012

National Ploughing Championships to sayour the diverse programme of events and unrivalled atmosphere.



NEW to the Ploughing 2013!

National Ploughing Championships will again be hosting an array of new and exciting exhibitors, including Glór na Gael, who will be incorporating 12 other organisations on their stand to promote the Irish language.

In the machinery section FOR THE FIRST TIME we have Lucas G SAS, travelling from France to showcase their feeders, straw bedders and diet feeders.



LEADER VILLAGE will again be presenting entrepreneurs, businesses and a variety of groups supported by Leader, exhibiting a fantastic diversity of products and services all under one roof with **Laois County Council showcasing** the best of the economic, social and cultural services that Laois has to offer.



As part of **THE GATHERING IRELAND 2013** the NPA in conjunction with Failte Ireland will be introducing a traditional Irish Ceili to the Championships showcasing TRADITIONAL IRISH CULTURE **TO OUR OVERSEAS VISITORS!**









will be to the forefront of this year's ploughing through our Food Fayre in the NPA Food & Beverages Hall.

Many retail giants, Bord Bia, Good Food Ireland and artisan food producers will be on hand with sample products while our celebrity chefs cook up a storm at their daily demonstrations.

Visitors will be treated to a world of taste, smells and flavours and will be able to enjoy the best of produce while availing of the latest food products and menus on the market.

Tented Trade Village

The tremendously popular TENTED TRADE VILLAGE with demand necessitating all marquees this year to be the large type will see the arcades categorised to include **Education & Business,**

House & Home, Lifestyle & Tourism, **Health & Wellness,** Food & Beverages, Retail & Business and **Agriculture Pavilion.**

Our Innovation Arena will also make a return providing a launchpad for INNOVATION and **NEW TECHNOLOGY** from the latest agri innovators.



Livestock Exhibition

The Livestock Exhibition and Show ring...



...is a one stop shop for everything the Livestock Farmer needs where the country's finest breeds of Cattle & Sheep can be seen.

Demonstrations and Q & A sessions offer enthusiasts the chance to inspect stock, discuss their specific breed merits, gain expert opinion on genetics and animal nutrition.

Specialist Exhibition Categories

Throughout the entire 80 acre trade arena, over 1200 exhibits

will be on display from 9-6pm daily.

Here you will find many categories of exhibit dedicated to specific business and enterprise including Agri-business, Advisory Services, Rural Organisations, State & Semi-State Agencies, Media, Communications, Renewable Energy, Financial, House & Home, Building, Engineering, Training and many more...

The ploughing is the ideal setting for the industry to meet their customers,

Agricultural Machinery

Fashion

Wednesday 25th September

will feature the

Most Appropriately Dressed

Lady & Gent Competitions

with prizes to the value of

€1000 up for grabs.

The wonderful Celia Holman Lee will

host three daily fashion shows

promoting the latest trends and

Autumn/Winter styles.

Between shows

browse the many clothing and

accessories on display.

Jeeps, Cars, Quads, Vans, Lorries. Demonstrations, launches & more..



Hunt Chase, Sheep Searing, Sheep Dog Trials, Vintage Displays, Motor Show, ICA Craft Workshops, **Demonstrations, Seminars, FRS & FBD Safe Tractor Driving**

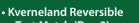
- Senior Conventional Test Match (Day 2)
- Test Match (Day 2)
- Standard 3 Furrow Reversible Plough Class
- Under 21 Conventional Plough Class
- Vintage Single Furrow Mounted Plough Class Special Horse Plough Class
 - Visitors 2 Furrow Conventional Plough Class (Day 2)



26TH SEPTEMBER







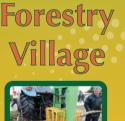
• Junior Conventional Plough Class

Loy Digging



demonstrate their products and do business.







will feature the **Husqvarna Pole** Climbing, **Advisory Authorities** and many of the services associated with this sector. **Exhibits will include** forestry equipment, horticultural services, garden equipment and furniture.















CONTACT: 087-3304539 For local unregistered accommodation:

Web: www.discoverireland.ie e-mail: laoistourism@gmail.com 1년:057-8621178

James Fintan Lalor Ave, Portlaoise Laois Tourism

> blease consult: զույսծ քրե event, For those seeking

Accommodation



MTA Big Screen Wheelchair Car Parks **Exhibition Maps** Public Address Grandstand Seating **Toilets** Baby Changing Facilities An Garda Síochána Medical Centre Information Kiosks Food Courts/ Bars

Media Centre

Free Car Parking Site Services





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Carnival Free Competitions Live Radio & TV Broadcasts Celebrity Guests τον Shops Dancing Boards Live Entertainment

..TNEVENT..

gathering

The Gathering Ceile Tractor Build Irish Axe Factor Sheep Searing Fashion Shows Hunt Chase Sheep Dog Trials Meggars Loy Diggers Vintage Ploughing Husqvarna Pole Climbing

visitors are encouraged to bring their dancing shoes! Dancing boards will flank the front of the stage and

> traditional musicians and dancers. A major part of the programme

> > & Special Events Entertainment



CULTURE... **IBISH** SHOWCASING

or visit our website: www.npa.ie Email: info@npa.ie Tel: + 353 (0) 59 8625125 The National Ploughing Association, Fallaghmore, Athy, Co. Kildare, Ireland.

PLEASE CONTACT: ИОІТАМЯОЗИІ **FOR EVENT**

tickets@npa.ie For ticket enquiries, contact www.npa.ie For more information, visit:

2fudents €10 pre-ordered (€15 on the gate) 10% discount if you pre-order 10 or more adult tickets. (offer ends 15th September): PRE-ORDERED DISCOUNTS FROM NPA OFFICE

> (when accompanied by an adult) Children U12 go for free €12

€12 €70 Adults

THE PLOUGHING **OTNI NOISSIMDA**

* 600 acre site * 15 km of steel roadways * 350 Ploughing Competitors * 80 acre Trade Arena * A 5 year average of 180,000 visitors

into a bustling town overnight. scratch turning a green field site Championships is built from **National Ploughing ΕΛ6ιλ** λ**69ι 1119**



YEAR... SIHT **IKELAND EVENT IN BICCEST** THE

SHOWCASING IRISH FOOD, FARMING & CULTURE **Economic Impact of 36.6 million in 2011**

The event combines the Annual National Ploughing Finals in 18 different categories with a trade exhibition that includes every aspect of Irish Country Living.

The Ploughing is an electric mix of people doing business, enjoying the Farming Fest, competing for national honours or families and friends on a day trip.

been part of our culture



PLOUGHING 2013...

By Plane

By Car

325 km

**

For a rail timetable see www.irishrail.ie

•

By Train

By Bus For a regional timetable see www.buseireann.ie

For local shuttle services see www.npa.ie

Come and talk to the bank that wants to lend to agri business

We have credit available and want to lend.

If you are in the market to grow your farm, we're in the market to help you access the funding you need. We have a dedicated agri funding available and our agri development loan can be tailored to suit your farm cash flow and meet your needs.

Talk to us today to see what we can do for you. Lending criteria, terms and conditions apply.



Bank of Ireland is regulated by the Central Bank of Ireland.







24-26 Sept. Ratheniska, Stradbally,

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